

ACCESSIBLE VOTING FOR EVERYONE

King County Elections • Outreach Team • 500 Fourth Ave Rm. 553 • Seattle, WA 98104
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Ballard Seafood Festival

Ballard, WA • July 30, 2006

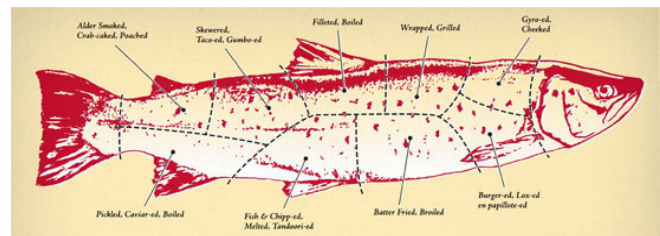


King County
Elections

The King County Elections Outreach Team attended the 32nd annual Ballard Seafood Festival and received a positive reception.

Ballard area residents are very politically knowledgeable and involved in Seattle issues, and most of the festival visitors were already registered voters.

Due to rainy and windy weather, the accessible voting units (AVU) were not able to be demonstrated. However, after the weather cleared up, there were numerous individuals who updated their addresses or other contact information on their voter registrations. There were also questions regarding vote-by-mail, the upcoming primary and security measures in place with the AVU.



Ballard Seafood Festival History

The annual Ballard Seafood Festival and sidewalk sale occurs in downtown Ballard each year. Since it's inception in 1974, locals and visitors have come to the Seafood Fest for seafood sampling, arts and crafts, entertainment, and activities for the kids. In addition to great food and drinks, all of the merchants are open, creating a wonderful walking environment for visitors of all ages.

One of the most interesting neighborhoods in Seattle, Ballard is home to the Chittenden Locks, Salmon Bay, and a large population of Scandinavians. The history of Ballard dates back to the late 1800s.

Audience:

50,000 festival visitors

**Downtown Ballard Neighborhood
Seattle, WA 98107**

www.seafoodfest.org